

BTEC Travel and Tourism



What is Travel and Tourism?

Specialist
Holiday UK
Travel
Economy Business Customer
Tourism Sustainable Leisure
Technology Domestic
Destination



What will I study?

Unit	Assessment Type	%
Unit 1: The UK Travel and Tourism Sector	Exam	25
Unit 2: UK Travel and Tourism Destinations	Internal Assessment	25
Unit 3: The Travel & Tourism Customer Experience	Internal Assessment	25
Unit 5: Factors affecting worldwide Travel and Tourism	Internal Assessment	25



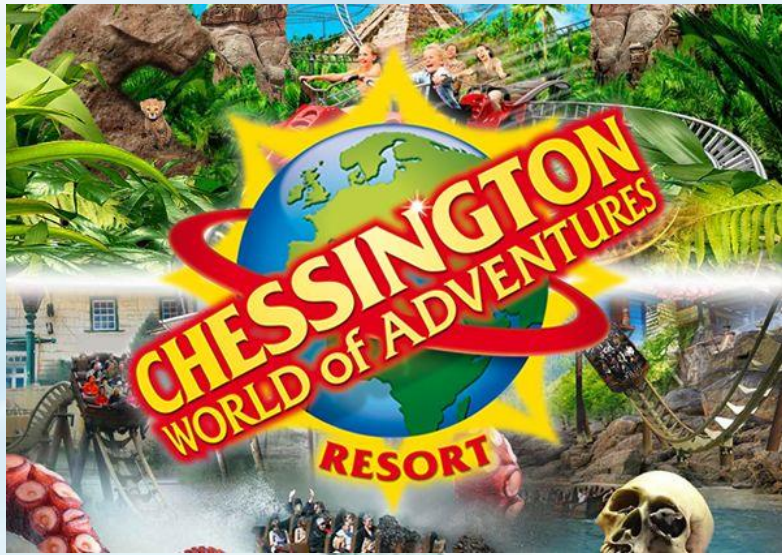
Unit 1: The UK Travel and Tourism Sector



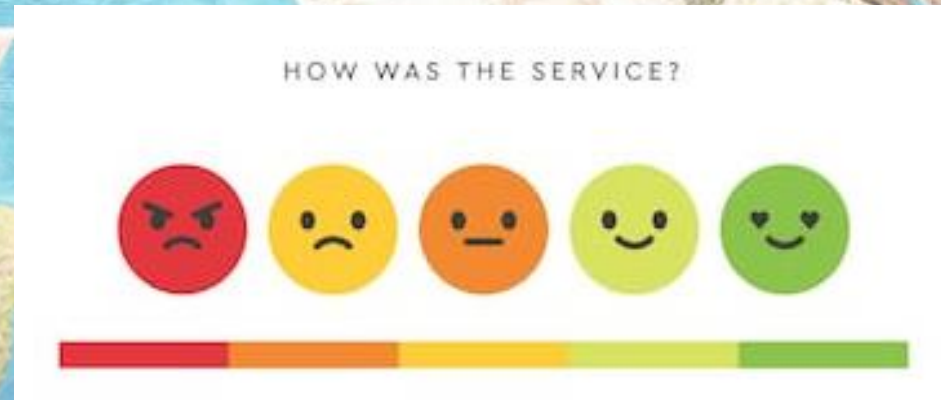


Unit 2: UK Travel and Tourism Destinations





Unit 3: The Travel and Tourism Customer Experience





Unit 5: Factors affecting worldwide Travel and Tourism



Where can travel & tourism take you?

Students who have completed a BTEC Travel and Tourism course have gone on to a variety of jobs:

- Flight Attendant – Virgin Atlantic
- Travel Consultant – Travel Care
- Hotel Reservations – Getaway Travel
- Reservations Adviser – Direct Holidays
- Travel Consultant – Pure Vacations
- Sales Co-ordinator – AMF Bowling
- Visitor Assistant – Leeds Castle Enterprises
- Travel & Tourism Teacher – Secondary School